



*Soul Food presents excerpts from the video "The Secret"*

[www.theseecret.tv](http://www.theseecret.tv)

One spring day towards the end of 2004, Rhonda Byrne discovered a secret - the secret laws and principles of the universe. Almost immediately her life was transformed, as she began to put into practice what she had learned. It seemed to Rhonda that almost no-one knew the things that she had discovered, even though the concepts could be found in almost every religion and field of human endeavour throughout history. And in that moment her greatest wish, and mission, was to share this knowledge with the world.

Rhonda began to see that her entire life - everything she had ever done - had been quietly and steadily moving her towards the most perfect place for her to be able to fulfil her wish. And to fulfil it on the grandest possible scale! She had gone from working as a producer at the Nine Network in Melbourne, Australia, to starting her own television production company, Prime Time Productions, in 1994. And after ten years of creating internationally successful shows such as 'The World's Greatest Commercials', 'Great Escapes', 'Marry Me', and 'Sensing Murder', Rhonda was ready for something new. She wanted to take Prime Time Productions in a different direction; in a direction that fulfilled people rather than just entertained them.

And on that spring day in 2004, when a small, old book called *The Science of Getting Rich* was put into her hands, and Rhonda's whole life suddenly pulled into spectacular focus, she knew exactly what her mission was to become. She was going to take this knowledge to the world. She was going to make a movie to carry joy to every corner of the Earth. And so the great journey that was *The Secret* began.

In early 2005, when *The Secret* was simply a name and a (momentous) vision, Prime Time Productions was made up of Rhonda, Producer Paul Harrington, and Director Drew Heriot. Paul, who had worked with Rhonda at Prime Time Productions virtually since its beginning, and Drew, who had directed several projects for the company as well, became, with Rhonda, the foundation for *The Secret* team.

For eight weeks Rhonda intensively taught everything she had learned to Paul and Drew. In two short months she had studied the great leaders from the past, read hundreds of books, and amassed countless hours of research. Previous to what Rhonda had thought, she discovered there were people out there alive who were aware of this information. Actually, there were lots of them, and they were some of the world's greatest living scientists, philosophers, and authors. In every part of the world, different fragments of *The Secret* were being offered, to anyone that would listen. All that was needed was to pull all of the pieces together...

The day Prime Time Productions arrived in the United States to film the living masters of *The Secret*; they only had one interview lined up. But they brought with them an entire crew, and the firm intention that they would film every person they needed for the show. And in a matter of a few weeks, the team filmed fifty-two 'teachers' of *The Secret*. Wherever the team went, more and more amazing teachers would emerge - great writers, leaders, philosophers, doctors, and scientists. These teachers created the foundation for *The Secret*.